The Indian Pueblo Cultural Center was brought into this conversation by an Ancestry.com advertisement that utilized a handful of “Indian Pueblo” artifacts and featured a New Mexico actress, Kim Trujillo, who discovered through her DNA test that she was surprisingly 26% Native American. (*After recently revisiting the advertisement we found that the ad was modified from its original version.)

Countless organizations across the country have since felt the effects of this recent craze. IPCC has taken this opportunity to continue this discussion in hopes of promoting dialogue, respect, and understanding in the communities that we live amongst and share histories with. The following resources were used to assist Museum staff in preparation for the Genes R’Us counter-narrative.

**Topic Overview**

The Genes R’ Us: DNA, Identity, and Genealogy in the Southwest held on March 21, 2018. In this session of our quarterly Counter-Narrative lecture series, we focused on Native American DNA and genealogy issues in the Southwest. Questions surrounding the personal discoveries of people’s Native ancestry through DNA tests and genealogy websites were examined in regard to identity, culture, and heritage.

**Panelist**

The following Panelists were involved in the discussion:

**Miguel A. Tórrez**, is a Research Technologist at Los Alamos National Laboratory working in Material Science. He earned his BS in Environmental Science from Northern New Mexico College. Tórrez also serves as the administrator of the New Mexico Genealogical Society’s (NMGS DNA Project) DNA project.

**Moises Gonzales**, is a Genízaro Professor of Architecture at the University of New Mexico. Moises Gonzales is an Associate Professor of Urban Design in Community and Regional Planning at the School of Architecture and Planning at the University of New Mexico. He is a genízaro heir of both the Cañón de Carnué Land Grant and the San Antonio de Las Huertas land grant. He currently serves on the Board of Trustees of the Carnué Land Grant and has written various academic articles on the history and culture of genízaros settlements of New Mexico. He is a danzante of the Matachin and Comanche traditions of the Sandia mountain communities. With Dr. Enrique LaMadrid, Moises is co-editor of the forthcoming book, Genízaro Nation: Ethnogenesis, Place, and Identity in New Mexico (to be released by UNM Press in 2018).

**Gregorio Gonzales, Ph.D.**, is Genízaro and a 2017-2018 University of California President’s Postdoctoral Fellow in the Department of Anthropology at the University of California, Santa Barbara. Gregorio’s research explores the intersections of race, ethnicity, and Indigeneity within the U.S. Southwest Borderlands–particularly focusing his work on: the politics and conditions of Indigeneity; cultural representation and Indigenous identity; critical Latinx Indigeneities and Indigenous transnationalism along the U.S.-Mexico border; and, sovereignty, recognition and the
settler state. Earning his Ph.D. in Sociocultural Anthropology at The University of Texas at Austin in May 2017, Gregorio focused his doctoral work at the intersections of Latinx Studies and Native/Indigenous Studies, where he successfully completed Graduate Portfolios in Mexican American and Latina/o Studies and Native American and Indigenous Studies. He also earned his M.A. in Latin American Studies (with Distinction) from The University of New Mexico in 2012, and graduated from New Mexico State University with a B.A. in Government (with Honors) in 2010.

**Books and Journals**

New Mexico Genealogist. “Special Issue: DNA and New Mexico Genealogy” *New Mexico Genealogist: Journal of the New Mexico Genealogical Society* v.55, no.3. September 2016 [https://docs.wixstatic.com/ugd/3ca0f1_ec4b715171b049509b30497261e0f768.pdf](https://docs.wixstatic.com/ugd/3ca0f1_ec4b715171b049509b30497261e0f768.pdf)


**Newspapers and Magazines**


Tsosie, Mary Alice. “Native American Genealogical Research: The Paradox, a Navajo Librarian’s Perspective.” *New Mexico Genealogist* v.44, no.4, pp. 214-218, December 2005


**Media**


Wells, Spencer. “A Family Tree for Humanity.” *TedGlobal*, June 2011. [https://www.ted.com/talks/spencer_wells_is_building_a_family_tree_for_all_humanity](https://www.ted.com/talks/spencer_wells_is_building_a_family_tree_for_all_humanity)
**Websites**


“Tracing Native American Family Roots.” *National Indian Law Library, 2018*
https://narf.org/nill/resources/roots.html

“Tribal Enrollment and Genetic Testing Resources” *American Indian & Alaska Native Genetics Resource Center, 2018*
http://genetics.ncai.org/tribal-enrollment-and-genetic-testing-home.cfm

“Native American History and Genealogy.” *Access Genealogy.* 2018
https://www.accessgenealogy.com/native-american